

Shawn Volk – Lead Instructor and Math Instructor  
Chris Choudoir – Science and Bio-Medical Sciences Instructor  
Dan Van Eperen – Humanities Instructor  
Jason Lavigne – Business Instructor

Jon Larson – Engineering and Manufacturing Instructor  
Kevin Pratt – School to Career Liaison and Counselor  
Amy Vander Zanden – LCCPA Administrative Assistant

## A Very Special Place Christmas Decorating

By Juliana Van Boxtel and Sophie Rambo



On December 4th, all freshmen in the Health Sciences field were asked to go to A Very Special Place to help decorate their facility for Christmas. A Very Special Place is a place that provides a network of programs and services for people with intellectual and developmental disabilities.

Everyone arrived with warm holiday greetings from the clients. As soon as we were done wishing the clients Merry Christmas, we went right to work.

We had three groups working in different places. The first group decorated the deck railing with garland and lights. The second group decorated the entrance of the building with candy canes and a variety of other decorations. The third group amped up the inside of the building with lights, sparkly tinsel, and more!

Aside from all the Christmas decorating, we had the opportunity to experience what it was like to take care of people of all different ages with special needs. It was very neat to be able to connect with adults and kids with special needs. For example, there was a man there that could not talk, but we were able to speak to him; he responded with smiles and laughter. Also, we had a few of the clients help us with putting the lights up. Their faces lit up with joy at being able to contribute to this project.

All of us had an amazing experience at A Very Special Place. We look forward to doing projects similar to this in the near future.

## Leonard and Finco Public Relations

By: Bryce Schumacher

The freshman business students attended a trip to the Leonard and Finco Public Relations firm. This company has customers all over the USA and even customers in Canada. They are a PR company that helps out other companies with various public relations issues. We learned that public relations is about communicating a story and building a message about who you are so that someone else doesn't do it for you.

We learned that Leonard and Finco has about 30 clients at a time that they solve problems for. The jobs at Leonard and Finco were different depending on the client that they had. Some clients need help with issue management, like a school board that is having a school referendum.



Some companies need help with crisis management. For example, if they were repairing the reputation of a company after an accident, they might have to stop the spread of rumors and help write a speech that the company could use to inform the press. Sometimes though, they just improve to reputation of a company by taking a negative event and making it a positive event that many people are impressed by. We were lucky and had the opportunity to see this in action at a Leonard and Finco PR event. Reggie was a snowy owl that was trapped in an old smoke stack at Titledown Brewery. They recovered the owl and brought it to Bay Beach Wildlife Sanctuary to bring it back to health. Bay Beach is one of Leonard and Finco's regular clients. After Reggie was brought back to health, Bay Beach released him back into the wild, and we got to see the whole event! *[continued on next page]*



Our group enjoyed the trip to Leonard and Finco. We gained useful information that can help us decide our future career also. We learned about the importance of communication, being able to see the BIG picture, the ability to understand your audience, the willingness to learn new things, and the desire to work hard to do what it takes to get the job done. The employees at Leonard and Finco said that they really enjoy their job because of the variety they get to explore with all the different businesses that they help. We are very thankful for the opportunity to see such a cool business first hand!

## **A Trip to the PAC**

*By Sadie Olson*

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A small group of LCCPA Students took a trip to the Fox Cities Performing Arts Center on November 9th. This group consisted mostly of business students who went to learn more about the business of entertainment. We were given a tour of the facility and then talked with multiple different people about their positions at the PAC.

It was very interesting to learn about what all goes into putting a show together. We learned about the finances, how many employees it takes, the decisions that go into choosing which shows to put on, and the marketing processes that they use to sell tickets.

I personally really enjoyed this experience. As a theater geek myself, it was very cool to see careers that relate to my passion. I went back to the PAC on November 20th with Zac Higgins for a more in-depth job shadow. We were able to shadow a stage manager while a production was going on. It was a very cool experience to see every aspect involved in a professional production. Along with the job shadow, multiple different employees gave Zac and I valuable advice about college and careers.

Overall, I think this opportunity was extremely helpful. It was very interesting to learn that putting on a show involves a lot of decision making and money management. Through this experience I learned that sometimes choosing a career is easier when you relate it to your passion. The entertainment business is definitely something I'm interested in and it was awesome to see my peers realize how cool it is as well



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